



Údarás Réigiúnach an Mheán-Iarthair
Mid-West Regional Authority

16th Annual Conference

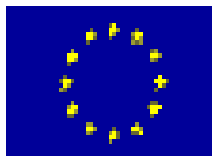
**“ENVIRONMENTAL DESIGNATIONS –
BARRIERS OR OPPORTUNITIES”**



4th February & 5th February 2010
Greenhills Hotel, Ennis Road, Limerick
Conference Fee: €180

Civic Reception & Registration
Thursday 4th February
At Greenhills Hotel from 7.00 - 9.00pm

Tel: (067) 33197
Fax: (067) 34401
Email: info@mwra.ie
Web: www.mwra.ie



L. Conneally,
Director,
Friar Court,
Abbey Street,
Nenagh,
Co. Tipperary.

CONFERENCE PROGRAMME

-Civic Reception-

Thursday 4th February 2010 ~ 7.00 – 9.00pm

Conference Opening

Welcome by ~ Cllr. Leo Walsh, Cathaoirleach, Mid-West Regional Authority

Registration and Civic Reception

-Friday 5th February 2010-

09.00 - 09.30 *Registration*

09.30 – 10.00 *Welcome* - Cllr. Leo Walsh - Cathaoirleach of the Mid-West Regional Authority

Introduction - MWRA Designated Manager, Mr. Tom Mackey, Limerick City Manager

Session 1: Chairperson - Mr. Ciaran Lynch, Director of Rural Development, Tipperary Institute

10.00 - 10.30 *Mr. Jerry Gunning*, Irish Farmers Association

Topic: “The impact of Environmental Designations On Farming In Ireland”

10.30 - 11.00 *Prof. Jim Deegan*, Professor of Tourism Policy, University of Limerick

Topic: “Tourism Is An Export Industry; Ireland Needs To Take It Seriously”

11.00 - 11.30 *Open Forum*

11.30 - 11.45 *Tea/Coffee*

Session 2: Chairperson – Mr. Alec Fleming, Retired Clare County Manager

11.45 - 12.15 *Ms. Mary Mulvey*, The Greenbox

Topic: “Potential Of Ecotourism Product Development Within Environmentally Designated Areas In Ireland”

12.15 - 12.45 *Mr. Paddy Mathews*, Environment Unit, Fáilte Ireland

Topic: “Environmental Designations; Implications For Tourism Development And Marketing”

12.45 - 13.15 *Open Forum*

13.15 - 13.30 *Close of Conference ~*

Cllr. Leo Walsh - Cathaoirleach of the Mid-West Regional Authority

13.30 - 14.30 *Lunch ~*

Údarás Réigiúnach an Mheán-Iarthair
MID-WEST REGIONAL AUTHORITY

CONFERENCE

*“Environmental
Designations - Barriers or
Opportunities”*

Greenhills Hotel, Ennis Road, Limerick
4th & 5th February 2010

Application for Conference Attendance

PARTICIPANT DETAILS:

Delegate Name: _____

Company: _____

Contact Address: _____

Telephone No. _____

E-Mail Address: _____

Conference Fee: €180.00 per participant (includes Reception,
Conference Papers, Teas, Coffees, Lunches, etc.)

Accommodation: Fee does not include accommodation

Date of receipt of application: 2nd February 2010

To: Mr Liam Conneally, Tel No: 067-33197
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