

Dear

We would like to invite you to help us and to help yourself.

The future will be digital. Increasingly technology is influencing every aspect of our lives. Cities therefore will have an increasing role in creating opportunities for digital growth. The growth of digital living, learning and working necessitates an emphasis on creating an inclusive Digital ecosystem that allows for the participation of all.

To establish an action agenda for the development of an fully inclusive digital future in Dublin and Ireland we are co-hosting a Future Forum in Farmleigh on November 9<sup>th</sup> for leaders and key decision makers from Business, Education, Community, Sports organisations and Government.

We would like you to attend and contribute from your knowledge and experience. The event will conclude at lunchtime. This will be an event with a difference in that it is action focused. It will be informed by keynote speakers including Minister Rabbitte. The key deliberations will come, however, from you and the other attendees who are creating the Ireland of tomorrow in how you shape your work today. The event is part of the EGOV4U initiative that is being delivered by Dublin City with the support of the European Union.

Hopefully you yourself will be able to clear some time in your busy agenda to attend, to contribute, to learn and, most importantly, co-create actions that can shape an inclusive digital future. If you can not attend personally, please do nominate an appropriate deputy so that your organisation can be part of this exciting development.

The detailed agenda for the event is attached below.

Please respond advising us of your attendance by emailing [jaki.farrington@dublincity.ie](mailto:jaki.farrington@dublincity.ie) or calling her on 01-222 5025 before next Wednesday, 26th October.

Yours sincerely,



Mr. Peter Finnegan

Director of Office for  
International Relations and Research  
Dublin City Council



Dr. Thomas McDonogh

Vice President Group 1  
European Economic & Social Committee

# Towards the Digital Horizon: Creating an inclusive digital future

**Purpose:** To mobilise Irish action for digital engagement of all business and citizens.

**Venue:** Farmleigh House 9 November, 8.45am-1pm

**Invitees:** 100 CEO-level leaders and activists Business, Education, Community, Sports Organisations and Government. From Ireland and Europe.

**Keynotes:** Minister for Communications, Energy and Natural Resources, Pat Rabbitte T.D.  
David Dean, Senior Vice President, Boston Consulting Group  
Anna Maria Darmanin, Vice President, European Economic and Social Committee  
Sinead Gibney, Social Action Manager, Google Ireland

## Event Schedule

8-8.45am ----- Registration: Juice/Coffee and Networking ----

8.45-9am Welcome - Thomas McDonogh, EESC & Andrew Montague, Lord Mayor of Dublin

9-9.20am "The Connected World - Lessons for the Irish Economy", David Dean, BCG

9.20-9.30am "The Irish Digital Engagement Landscape", Pádraig Kenny, Kenny Consulting

9.30-9.40am "How to Accelerate Digital Engagement", Peter Finnegan, Dublin City Council

9.40-10am Address by Minister for Communications, Energy and Natural Resources, Mr. Pat Rabbitte, T.D.

10-10.30am Panel and Floor discussion - open mic with opinions, ideas and questions

10.30-10.50am ----- Coffee Break and Networking -----

10.50-11.10am "Ideas from Google - Tackling Internet Engagement", Sinead Gibney, Google Ireland

11.10-11.30am "The Digital Agenda for Europe - Digital Inclusion", Anna Maria Darmanin, EESC

11.30-12.15pm Brainstorming Session: Action Plan for Digital Engagement

12.15-12.45pm Commitment Session: Formation of Action Groups and Agreement

12.45-1pm Reflections and Closing

1-2pm ----- Lunch and Networking -----